

SquareFootage.net

8th Houston, Texas

Hospital, Outpatient Facilities & Medical Office Buildings Summit
5 Hours CEU Education + 2 Hours Networking

Presented by
Corporate Realty, Design & Management Institute | AMFP | National, Regional, and Local Sponsors

Piloting Healthcare's Road to Recovery

Planning, Real Estate, Design, Construction, and Operation of
Hospitals | Clinics | ASCs | MOBs | Retail | Telehealth
Home Health | Non-Clinical | Research Facilities

Five Hours CEU & Two Hours Networking
AIA HSW | AHA | CHFM | CHC | CHESP | Engineers PDH

EVENT COMPLETED

June 20, 2024

8:00 am to 9:00 am Registration & Networking | 9:00 am to 3:15 pm Program-Lunch Included
[The Denton A. Cooley, MD and Ralph C. Cooley, DDS, University Life Center UTHealth Houston](#)
[7440 Cambridge Street, Houston, Texas 77054](#)

▶ REGISTRATION

Standby/Waitlist Registration Fee: \$319
The Summit is now at capacity and a standby/waitlist has been opened.

For Prospective Attendees:

Registration is closed, but prospective attendees can join the standby/waitlist. When registering for the standby/waitlist, your credit card information will be taken, but your card is not charged until you move off the standby/waitlist and become a registered attendee. When someone cancels, the next person on the list is registered automatically. At that time, the card on file will be charged and a registration confirmation email will be sent.

▶ EARN CEU HOURS

AIA HSW | AHA | CHFM | CHC | CHESP | Engineers PDH
Summit Summary & Presentation Materials Provided to Attendees.

▶ SESSIONS: INFORMATION YOU CAN USE NOW & IN THE FUTURE

The Summit's agenda is organized into five key themes:

1. Innovative Ideas
2. Emerging Best Practices
3. Advancing Care Delivery Models Across Diverse Communities
4. A Deep Dive into Adaptive Reuse, Renovations & Flexible Facilities
5. Leveraging Technology

We are currently assembling a roster of speakers to share the latest on planning, real estate, design, construction, and operations of healthcare and life science facilities. Discover the emerging trends, strategies, and technologies reshaping the industry. Network with your industry peers. Earn CEU credits. Gain valuable insights you can put to work the next day.

▶ INNOVATIVE IDEAS

Revolutionizing Healthcare Investments: Bridging Today's Capital Planning with Tomorrow's Digitally Enabled Care Landscape

Facing challenges ranging from the pandemic's lingering impact to economic uncertainty, health care providers continue to reprioritize capital expenditures while advancing technology and growth strategies. Learn how the healthcare industry is facing today's financial challenges. Explore the market shifts, consumer segments, and digital adoption.

- Carl Fleming, Healthcare Strategy & Digital Transformation, DPR Construction



▶ EMERGING BEST PRACTICES

Resilient Design: Because Bad Things Happen

Sadly, earthquakes, pandemics, weather events, wild fires, and violence happens. Explore the factors that affect resiliency in healthcare facilities and how to improve it. Understand how to assess risk, liability, cost, and standard of care to improve resiliency. Explore how design, operations, technology, and security strategies can keep facilities functioning and safe when bad things happen.

- Lea Edwards, Operations Manager, Hensel Phelps
- Scott Sevigny, Principal, Shah Smith & Associates
- Tarak Thomas, Associate Vice President, UTMB
- Moderator: Don Hellem, AIA, Senior Project Manager, CannonDesign



What's in the Cards for Healthcare Real Estate: 2024 & Beyond

Explore which factors are now driving future healthcare real estate decision. Learn why market forces and evolving care delivery models are causing healthcare providers to adjust their real estate strategies. See what's over the horizon, identify the opportunities, weight the risks, and recognize the rewards.

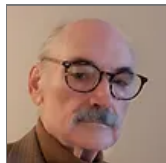
- Coy Davidson, Senior Vice President, Colliers
- Kristen Kupperman, Vice President of Design, Construction + Facilities, Texas Medical Center
- David Perryman, Assistant Vice President, Facilities Planning and Development & Real Estate Services, Texas Children's Hospital
- Moderator: Alan Whitson, RPA, President, Corporate Realty, Design & Management Institute



Solving The Parking Puzzle

Parking for healthcare facilities is a series of nagging pain points for everyone. Explore the latest tech, design, construction, and maintenance options for surface and structure parking. Uncover ways to improve security, satisfaction, while keeping costs under control.

- Kristyn Gibson, Director of Operations, LAZ Healthcare Services
- Christopher Munoz, Vice President Central Region, FLASH Parking
- Abbey Roberson, Vice President, Campus Planning, Texas Medical Center
- Jaime Snyder, Senior Parking Consultant, Walter P Moore
- Moderator: Alan Whitson, RPA, President, Corporate Realty, Design & Management Institute



The Art of the Big Healthcare Projects: Managing Scope, Schedule, Cost, Execution, Expectations & Ghosts

Take a deep dive into the intricacy of planning, designing, approval, building, and meeting community needs for big projects. Get an insider's perspective of what works and doesn't. Understand why and how important people are to a project's success or failure.

- Matt Byman, Vice President, Operations, Vaughn Construction
- Sunita Ganjoo, Senior Project Manager, Harris Health
- Rick Polvino, AIA, LEED AP, Principal, The S/L/A/M Collaborative
- Marissa Vasquez, Director, Facilities & Construction Projects, Houston Methodist
- Moderator: Greg Francis, Vice President, Layton Construction



Master Planning: Fulfilling a Visionary Plan and Avoiding Mistakes

The key components of a master plan may seem simple at first, but the complexity arises from ever-changing circumstances. Success requires a clear vision, a strong team, effective execution skills, adaptability, financial resources, and the ability to foresee potential pitfalls. Our expert panel reveals the recipe for success.

- Sid Sanders, Jacobs Management, Former Senior VP Facilities Design & Real Estate, Houston Methodist
- Liz Schmitz, AIA, EDAC, Director, Facilities Planning, Design & Construction, University of Texas MD Anderson Cancer Center
- Curtis Skolnick, Facility & Capital Asset Planning Principal, ECG Management Consultants



▶ ADVANCING CARE DELIVERY MODELS ACROSS DIVERSE COMMUNITIES

Integrating Behavioral Health Care & Medical Facilities

Nationally, 53 percent of provider organizations are currently integrating behavioral and physical healthcare services. Explore how this comprehensive patient-centered care approach is changing both physical and virtual care delivery models and its impact on design, construction, technology, and operation of healthcare facilities.

- Stephen M. Glazier, FACHE, VP Business Development & Government Relations, UTHealth Behavioral Sciences Campus
- Chandler Self, M.D., Psychiatrist, Self Care Psychiatry
- Rhonda Wolfe, Assistant Vice President, Emergency Center, Acute Care and Clinical Support, Texas Children's Hospital
- Moderator: David Sass, RA, LEED AP, Lean, Senior Vice President, Cannon Design



▶ LEVERAGING TECHNOLOGY

Energy: Straight Talk on How Healthcare Systems Can Control It

The demand for energy is rising as technology in healthcare grows rapidly. Due to the complexity, scale, number, and service life of healthcare facilities this requires a strategic approach, a well-conceived plan, thoughtful execution. See how to balance alternative energy sources, new technologies, sustainability, and financial constraints. Learn the roles of planning, design, engineering, construction, operations, finance, and manufacturers in reaching the goal.

- Josh Ashlock, Director of Building Systems, MD Anderson
- Matt Elliott, Project Executive, Healthcare, SpawGlass
- Khris House, Senior Vice President, Texas Southwest District Business Line Leader, WSP
- James Vun Cannon, National Healthcare Segment Manager, Schneider Electric
- Moderator: Candace LeVaughn, Healthcare Strategic Account Executive, Schneider Electric



Using Cleanroom Technology to Improve Critical Environments in Healthcare

The high-tech industry is relentless in finding ways to improve quality while doing it faster and often for less. Learn how cleanroom methodologies can enhance the design, construction, performance, and maintenance of operating rooms, procedure rooms, exam rooms, and pharmacies.

- Cliff Yahnke, PhD, Chief Science Officer, SLD Technologies



▶ MEET HEALTHCARE BUILT ENVIRONMENT LEADERS

Senior Healthcare System Leaders | PDC & Facility Managers | Security Directors | Architects | Designers | Engineers | Program Managers | MOB & Clinic Owners | Developers | Real Estate Brokers | Property Managers | Attorneys

▶ SPONSORSHIP & SPEAKER OPPORTUNITIES

To become a Sponsor/Participating Partner: Glenn Fischer, 971-219-0563, gfischer@squarefootage.net
For Requests to Present or Obtain Panel Seat Consideration: Alan Whitson, RPA, awhitson@squarefootage.net

▶ VENUE

[University Life Center UTHHealth Houston 7440 Cambridge Street, Houston, Texas 77054](#)



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