

Celebrating Over 25 Years of Professional Education & Networking

SquareFootage.net

New York City, New York  
8th Hospital, Outpatient Facilities & Medical Office Buildings Summit  
In-Person Educational & Networking Summit  
5 Hours CEUs & 2 Hours Networking

## Healthcare Hits the Reset Button

Planning, Real Estate, Design, Construction, and Operation of  
Hospitals | Clinics | ASCs | MOBs | Retail | Telehealth Hospital  
@ Home | Mobile Care | Non-Clinical  
Academic & Research Facilities

### There are a few seats still available for the NYC Summit!

To grab your spot in line for one of the remaining seats, register now. You'll be put on a waitlist temporarily as we process your registration. Your credit card is not charged until you are moved off the waitlist; a confirmation and receipt will be emailed to you when your registration has been completed. The registration fee is \$279.

EVENT COMPLETED

April 11, 2023

7:45 am to 8:45 am Registration & Networking | 8:45 am to 3:30 pm Program - Lunch Included  
Fordham University Lincoln Center Campus, Lowenstein Building, 113 W 60th Street, 12th Floor, New York, NY 10023

#### IMPORTANT NOTICE

**Fordham's COVID policy requires proof of vaccination. Security will deny entry if proof cannot be provided.**

Proof can include a paper copy of your vaccination card, or a picture of your card on your mobile phone.

For those already registered: With advance notice before the event, refunds will be issued to anyone who is unable to meet Fordham's requirement. Simply notify us by sending an email to [Webmaster@squarefootage.net](mailto:Webmaster@squarefootage.net).

#### ► REGISTRATION

All Waitlisted Attendees \$279

#### ► EARN CEU HOURS

AIA HSW | AHA | CHFM | CHC | CHESP | Engineers PDH

#### ► SESSIONS: INFORMATION YOU CAN USE NOW & IN THE FUTURE

Summit Summary/Recap & Presentation Materials are Provided to Attendees.

Explore how healthcare design, construction, operations, and regulations have changed over the past two years. Examine the trends and technologies reshaping existing and future healthcare facilities. Gain valuable insights you can put to work the next day.

#### Two More Must-See Sessions, Plus Additional Speakers to be Announced

#### ► Forward Thinking Ideas:

##### Mount Sinai Tisch Cancer Hospital - A Repositioning Story

Explore how this team plans to convert an operating 1960's hospital building into a state of the art cancer center. Located on the dense Mount Sinai Campus on Manhattan's Upper East Side, this busy academic medical center runs at a medical-surgical occupancy that often exceeds 95%. Hear how they will tackle the many design, construction, and hospital operating challenges raised by the need to continue providing care, the building's interconnectedness, and unique location.

Douglas E. Carney, AIA, MBA, System Senior Vice President - Real Estate & Facilities, Chief Facilities Officer, Mount Sinai Health System

Michael Delaney, Executive Vice President, LF Driscoll Healthcare

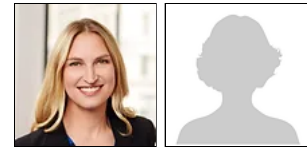
Jill Lerner, Principal, KPF



David L. Reich, M.D., President, The Mount Sinai Hospital and Mount Sinai Queens

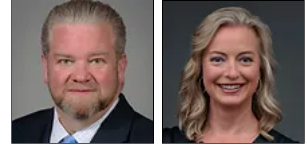
Leanna Sullivan, Vice President, HKS

Moderator: Marissa Kelly, Project Executive, LF Driscoll Healthcare



### How the Future of Healthcare Delivery is Rewriting Today's Capital Spending Plans

How and where healthcare is offered has changed dramatically in the past few years. Driven by shifts in consumer preferences, demographics, technology adoption, workforce, investor appetite, new competition, reimbursement, and community input. Realize how these forces are affecting service lines, strategic plans, capital spending programs, and ultimately the design and construction of healthcare facilities.



Jonathan B. Cogswell, Vice President, Manhattan Development, Northwell Health | Facilities Services

Michelle Mader, Managing Director, Ankura

### Strategic Planning for Sustainability - Transition from PR Opportunity to Stakeholder Expectation

Not meeting environmental, social, and governance (ESG) goals has a real cost. Due to the complexity, scale, and service life of healthcare facilities meeting these goals needs a strategic approach, vision, and long-term outlook. Understand how major healthcare systems are tackling the issues and the role of planning, design, construction, and operations in reaching ESG goals.

Myrrh Caplan, LEED Fellow, National Vice President, Sustainability, Skanska USA Building

Brian Kirk, Director, Facilities Operations & Engineering, Infrastructure, New York Presbyterian

Dan Scher, Vice President of Strategic Planning & Sustainability, Medxcel



### Robots in Construction, Today & Tomorrow

Donald Ferrell, Vice President, Facilities, Capital Construction, & Campus Development at Hackensack University Medical Center

Michael Kempin, AIA, Principal, Tri-State Regional Director, US Buildings Program Management for Stantec

Mike Rivells, Digital Construction Manager, Hilti



## ► A Deep Dive Into Adaptive Reuse:

### Adaptive Reuse Opportunities for Healthcare & Life Science Facilities

Converting office, retail, or industrial buildings to healthcare and life science use is not a simple process. Ceiling heights, infrastructure upgrades, uneven floors, and regulatory codes are just the beginning of a long list of idiosyncrasies. Yet, a great location, speed to market, and minimizing environmental impact are worth it. Explore lessons learned. See how to reduce risks, save time, and create value.

Mitch Green, Senior Vice President, Tishman Construction Corporation



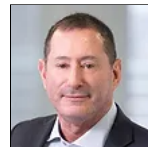
### Pockets of Opportunity & The 100% Corner: Identifying the Right Adaptive Reuse Target

Examine real estate trends in the 5 boroughs. Understand how technology, supply and demand dynamics, financial markets, and shifting landlord strategies are creating new opportunities and competitors for traditional healthcare providers. Get the perspectives of landlords, developers, investors, real estate brokers, and health systems. See what's over the horizon, identify the risks and recognize the rewards.

James P. Colgate, AIA, Partner, Bryan Cave Leighton Paisner

Elliot Dennis, Wexler Healthcare Properties

Guy Leibler, President, HBC Developments



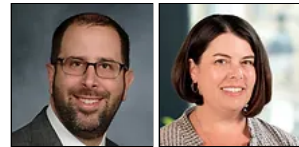
### How to Create Value, Save Time, and Control Costs in Adaptive Reuse Projects

Adaptive reuse projects start by uncovering what you don't know. Learn how savvy teams find and address design, engineering & construction issues. Hear what works and what doesn't. Understand how the cadence and sequence is different from new construction. Leave with tips on how to keep cost under control, avoid delays, and the different ways to add value.

Emil Martone, AIA, Director of Design & Construction, Weill Cornell Medicine, Capital Planning

Laura Morris, CHID, IIDA, LEED AP BD+C, Lean Green Belt, Associate Principal/Health, Perkins & Will

Rahul Tikekar, PE, MS, MBA, Principal/Senior Vice President, Loring Consulting Engineers, Inc.



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► **Emerging Best Practices:**

**Secrets of Mining Big Data - Predict the Future with The Confidence of The Past**

Technology and treatment models evolve as care moves from the hospital to home. Explore an owner's value proposition through the planning of a cardiology center, mining big data, and looking into the future. See how project teams can leverage publicly accessible data to assess what if scenarios to identify needed experience plans and key spaces; then optimize the project for cost, and patient and staff experience.

Grace Lin, AIA, CSI-CDT, DBIA, Senior Project Manager, CBRE Healthcare

Zig Rubel, FAIA, Co-Founder/CEO, Forsight Digital



**Spotlight – Money Saving Solutions You Can Use Tomorrow**

Nano sessions on adding value. Like it or not money is the yardstick used by CFOs to judge how well we plan, design, build, and operate healthcare facilities. Explore how to get the most value per dollar from your capital and operating expense budgets.

**Building & Supporting an Agile Design & Construction Team**

Successful project teams must adapt quickly and seamlessly to a constant stream of challenges yet keep sight of the final objective. Understand the "why" owners need an agile design & construction team and the benefits. Explore the means, methods, and technologies owners, designers, contractors, subcontractors, and manufacturers are using to deliver successful healthcare projects.

Steven Friedman, PE, CHFM, HFDP, LEED AP, Director, Facilities Engineering + Infrastructure Design + Construction, Facilities Management Division, Memorial Sloan Kettering Cancer Center

Mike Hoak, AIA, EDAC, LEED AP BD+C, Principal, EwingCole

Sara Kendall, Vice President & General Manager, Turner

Melissa Kiefer, VP, Project Development, Planning, Design, and Construction, HSS | Hospital for Special Surgery

Elizabeth Sullivan, Assoc. AIA, LEED GA, EDAC, Assistant Vice President, Architecture, Facilities Services, Northwell Health



**Navigating the Gray Areas of Technology, Equipment and Design**

The expectation from healthcare organizations is that design and technology elements should be seamless. Patient care environments need to be flexible and adaptable, clinicians are using data for decision-making, high acuity and critical patient service areas are becoming more connected by technology. However, traditional consultancy solicitations don't often address the gray areas that arise in a complex project. There is no singular right answer to solve some of the questions, but there is a right one.

John Rodenbeck, AIA, LEED AP, NCARB, EDAC, Partner, E4H Environments for Health Architecture

James Ticer, Senior Principal, Global Medical Equipment Planning Discipline Leader, Healthcare Market Lead, SM&W



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► **MEET HEALTHCARE BUILT ENVIRONMENT LEADERS**

Senior Healthcare System Leaders | PDC & Facility Managers | Security Directors | Architects | Designers | Engineers | Program Managers | MOB & Clinic Owners | Developers | Real Estate Brokers | Property Managers | Attorneys

► **SPONSORSHIP & SPEAKER OPPORTUNITIES**

To become a Sponsor/Participating Partner: Glenn Fischer, 971-219-0563, [gfischer@squarefootage.net](mailto:gfischer@squarefootage.net)  
For Requests to Present or Obtain Panel Seat Consideration: Alan Whitson, RPA, [awhitson@squarefootage.net](mailto:awhitson@squarefootage.net)

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► **VENUE**

Fordham University Lincoln Center Campus, Lowenstein Building  
113 W 60th Street, 12th Floor, New York, NY 10023



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