

# 7th New England Hospital, Outpatient Facilities & Medical Office Buildings Summit 5 Hours CEU Education + 2 Hours Networking

Presented by  
Corporate Realty, Design & Management Institute | AMFP | National, Regional, and Local Sponsors

## Piloting Healthcare's Road to Recovery

Planning, Real Estate, Design, Construction, and Operation of  
Hospitals | Clinics | ASCs | MOBs | Retail | Telehealth  
Home Health | Non-Clinical | Research Facilities

Five Hours CEU & Two Hours Networking  
AIA HSW | AHA | CHFM | CHC | CHESP | Engineers PDH

SUMMIT HAS SOLD OUT

**June 06, 2024**

8:00 am to 9:00 am Registration & Networking

9:00 am to 3:15 pm Program-Lunch Included

Federal Reserve Plaza, Connolly Center  
600 Atlantic Ave, Boston, MA 02210

Summit Summary & Presentation Materials Provided to Attendees.

**IMPORTANT NOTICE:**

**Because the venue is a secured federal building, certain security protocols must be followed. For this reason, we cannot accept walk-up registrations.**

▶ REGISTRATION

**This Summit Has Sold Out**

▶ EARN CEU HOURS

AIA HSW | AHA | CHFM | CHC | CHESP | Engineers PDH

▶ SESSIONS: INFORMATION YOU CAN USE NOW & IN THE FUTURE

The Summit's agenda is organized into four key themes:

1. Innovative Ideas
2. Emerging Best Practices
3. Advancing Care Delivery Models Across Diverse Communities
4. Leveraging Technology

We are currently assembling a roster of speakers to share the latest on planning, real estate, design, construction, and operations of healthcare and life science facilities. Discover the emerging trends, strategies, and technologies reshaping the industry. Network with your industry peers. Earn CEU credits. Gain valuable insights you can put to work the next day.

▶ INNOVATIVE IDEAS

### **The Future of Healthcare Construction: Leveraging AI for Enhanced Efficiency and Compliance**

Advancements in AI are rapidly transforming how everybody works. How will this impact healthcare construction? Due to the stringent standards and unique challenges in healthcare which AI applications are destined to be standard operating procedure? Explore how AI can improve efficiency, compliance, and overall project outcomes.

- Aleksey Chuprov, Vice President, Data Analytics, Suffolk Construction
- Jordan Cram, CEO, Enstoa
- Ann Monks, Director, Facilities Data and Technology Analytics, Yale New Haven Health
- Moderator: Connor O'Keefe, Design Manager, Harvard Medical School; President AMFP Boston Chapter

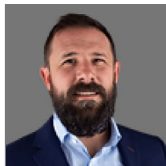


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### **Revolutionizing Healthcare Investments: Bridging Today's Capital Planning with Tomorrow's Digitally Enabled Care Landscape**

Facing challenges ranging from the pandemic's lingering impact to economic uncertainty, health care providers continue to reprioritize capital expenditures while advancing technology and growth strategies. Learn how the healthcare industry is facing today's financial challenges. Explore the market shifts, consumer segments, and digital adoption.

- Carl Fleming, Healthcare Strategy & Digital Transformation, DPR Construction



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### **Using Cleanroom Technology to Improve Critical Environments in Healthcare**

The high-tech industry is relentless in finding ways to improve quality while doing it faster and often for less. Learn how cleanroom methodologies can enhance the design, construction, performance, and maintenance of operating rooms, procedure rooms, exam rooms, and pharmacies.

- Cliff Yahnke, PhD, Chief Science Officer, SLD Technologies



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## **▶ EMERGING BEST PRACTICES**

### **The Power and Peril of Integrated Project Delivery**

The current risk environment is making healthcare institutions edgy on how their major projects will be delivered. Yet, successful project delivery is only part of the equation; increasing demand for services, rising operating costs, and reimbursement challenges are forcing institutions to seek a better way. Hear how integrated project delivery can minimize risks, return remarkable results, and create substantial value for a healthcare institution and the community it serves.

- Jay Jacoby, AIA, RA, Senior Project Manager, Tsoi Kobus Design
- Rick Kobus, FAIA, FACHA, Founding Partner & Senior Principal, Tsoi Kobus Design
- Brendan Whalen, Senior Director Design & Construction, Boston Medical Center
- Joshua Bilotta, Director, Operations and Preconstruction, Walsh Brothers



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### **The Art of Big Projects: Managing Scope, Schedule, Cost, Execution, Expectations & Ghosts**

Take a deep dive into the intricacy of planning, designing, approval, building, and meeting community needs for mega projects.

Get an insider's perspective of what works and doesn't. Understand why and how important people are to a project's success or failure.

- Susan Cronin-Jenkins, Director Massachusetts General Hospital Planning & Construction Department, Mass General Brigham
- Brian Hamilton, Project Executive, Vice President of Healthcare & Life Science, Consigli
- Nancy Hanright, Senior Director, Real Estate and Capital Planning, Boston Medical Center
- Sarah Markovitz, AIA, Principal, Healthcare Market Leader, NBBJ
- Moderator: Michael Lorimer, Associate Principal, Americas East Healthcare Leader, Arup



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### **Designing for Security in an Era of Increased Violence**

The safety of staff and patients is a top priority for healthcare facilities. Explore how to integrate design, people, procedures, hardware, technology, even landscaping to create cost effective security. Hear how the early involvement of security professionals can reduce costs and avoid tragic situations.

- Ashley Ditta, MS, CHPA, CPP, Director of Public Safety, Newton Wellesley Hospital; IAHS Foundation Board
- William Gibbons, Senior Director, Chief of Public Safety, Boston Medical Center
- Terrance Lassiter, Director of Police, Security, Safety and Parking, Brigham and Women's Faulkner Hospital
- Melanie Wright, Business Development Manager-Healthcare, Assa Abloy



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### **Solving The Parking Puzzle**

Parking for healthcare facilities is a series of nagging pain points for everyone. Explore the latest tech, design, construction, and maintenance options for surface and structure parking. Uncover ways to improve security, satisfaction, while keeping costs under control.

- Stephanie Barnes, Vice President, Healthcare Services, LAZ Parking
- James Smith, Director of Parking & Commuter Services, Boston Children's Hospital
- Marc Stonier, PE, Principal, Director of Design, Walker Consultants



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### **Integration of Strategy, Operations, and Finance into Facility Master Planning**

On the "road to recovery," health systems need to pay more attention than ever to the strategic, operational, and financial inputs, constraints, and opportunities during the facilities planning process. This session will review some of the fundamentals and various frameworks for a comprehensive process for integrated facilities planning.

- Bonnie Martin, Sr. Director, Strategy & Brand Development, Cambridge Health Alliance
- Wendy Weitzner, FACHE, Partner, The Innova Group



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## **► ADVANCING CARE DELIVERY MODELS ACROSS DIVERSE COMMUNITIES**

## Home Health: A "Capital-Light" Alternative to Building More Facilities

Explore why delivering care in a patient's home can be convenient, less costly, and more effective than a hospital or skilled nursing facility. Hear how home care programs can reduce demands upon healthcare facilities, while being responsive to evolving community needs.

- Tilar Martin-Asirifi, Director Inpatient Operations, Boston Medical Center
- Andres Solorza, M.D., Medical Director, Beth Israel Lahey Hospital At Home Program
- Candra Szymanski, AVP Hospital at Home, UMass Memorial Medical Center
- Moderator: Anastasia Barnes, Publisher, High-Profile Media Group



## ▶ LEVERAGING TECHNOLOGY

### Utilizing Advanced Technology Solutions to Achieve Adaptability and Resiliency

Healthcare facilities are designed with a specific intent, yet often used in a manner outside of what's written in plans and specs. This session will demonstrate how advanced technology and digitization have helped to adapt to the unforeseen circumstances that are destined to arise in a healthcare environment. Panelists will utilize lessons learned, design ideas, and best practices they are using for new and existing medical facilities. Such examples will illustrate how innovation and early collaboration have enhanced patient care.

- Allan Ames, PE, LEED AP BD+C, CEO, BR+A Consulting Engineers
- Vito La Francesca, Director of Engineering, Dana-Farber Cancer Institute
- Braheem Santos, Healthcare Strategic Account Executive, Schneider Electric; Former Major Projects Engineering Manager, Penn Medicine Pavilion Project and Associate Director Physical Plant
- Jekaterina Shelley, Senior Director, Facilities and Planning, Massachusetts Eye and Ear
- Moderator: Nate Soucy, Account Executive, Digital Buildings, North America Operations, Schneider Electric



## ▶ MEET HEALTHCARE BUILT ENVIRONMENT LEADERS

Senior Healthcare System Leaders | PDC & Facility Managers | Security Directors | Architects | Designers | Engineers | Program Managers | MOB & Clinic Owners | Developers | Real Estate Brokers | Property Managers | Attorneys

## ▶ SPONSORSHIP & SPEAKER OPPORTUNITIES

To become a Sponsor/Participating Partner: Glenn Fischer, 971-219-0563, [gfischer@squarefootage.net](mailto:gfischer@squarefootage.net)  
For Requests to Present or Obtain Panel Seat Consideration: Alan Whitson, RPA, [awhitson@squarefootage.net](mailto:awhitson@squarefootage.net)

## ▶ VENUE

Federal Reserve Plaza, Connolly Center | 600 Atlantic Ave, Boston, MA 02210



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