

4th Atlanta, Georgia

Hospital, Outpatient Facilities & Medical Office Buildings Summit 5 Hours CEU Education + 2 Hours Networking

Presented by

Corporate Realty, Design & Management Institute | AMFP | National, Regional, and Local Sponsors

Piloting Healthcare's Road to Recovery

Planning, Real Estate, Design, Construction, and Operation of
Hospitals | Clinics | ASCs | MOBs | Retail | Telehealth
Home Health | Non-Clinical | Research Facilities

Five Hours CEU & Two Hours Networking
AIA HSW | AHA | CHFM | CHC | CHESP | Engineers PDH

February 08, 2024

8:00 am to 9:00 am Registration & Networking

9:00 am to 3:15 pm Program-Lunch Included

Emory Conference Center Hotel | Lullwater Ballroom
1615 Clifton Road NE, Atlanta, GA 30329

PROGRAM COMPLETED

▶ REGISTRATION

More seats are now available! No waiting to get off the standby/waitlist registration list.

The spacious Lullwater Ballroom on the Garden Level offers every attendee a more comfortable setting for learning and networking with your peers. Enjoy easy elevator access directly from North Parking.

Summit Registration Fee: \$289

At the Door: \$319

Group discounts of 25% are available during the registration process. To qualify, register 4 or more attendees at the same time & under one account. The discount will be displayed on the final payment page.

▶ EARN CEU HOURS

AIA HSW | AHA | CHFM | CHC | CHESP | Engineers PDH

Summit Summary & Presentation Materials Provided to Attendees.

▶ SESSIONS: INFORMATION YOU CAN USE NOW & IN THE FUTURE

The Summit's agenda is organized into key themes:

1. Innovative Ideas
2. Emerging Best Practices
3. Leveraging Technology

We have assembled a roster of speakers to share the latest on planning, real estate, design, construction, and operations of healthcare and life science facilities. Discover the emerging trends, strategies, and technologies reshaping the industry. Network with your industry peers. Earn CEU credits. Gain valuable insights you can put to work the next day.

▶ INNOVATIVE IDEAS

Navigating the Annual Budget Process: CapEx, OpEx and Other Priorities

Hear how healthcare providers are tackling the needs, issues, conflicts, opposing interests, and trade-offs. Learn why creativity and innovative solutions are so important when the need is great, time is short, and the money is tight.

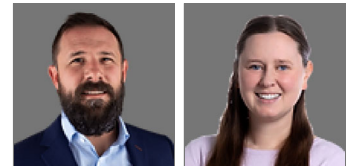
- Jason Cash, Vice President - Planning, Design, and Construction, Piedmont Healthcare
- Keeli R. John, Director, Strategic Operations, Emory University Hospital
- Gerard Smith, Director, Planning, Design & Construction, Children's Healthcare of Atlanta
- Doug Straughan, Senior Project Manager, Northeast Georgia Health Systems
- Carlos Washington, System Director of Construction Services, Northside Hospital
- Moderator: Carla Bowron, Healthcare Group Manager, JE Dunn



Revolutionizing Healthcare Investments: Bridging Today's Capital Planning with Tomorrow's Digitally Enabled Care Landscape

Facing challenges ranging from the pandemic's lingering impact to economic uncertainty, health care providers continue to reprioritize capital expenditures while advancing technology and growth strategies. Learn how the healthcare industry is facing today's financial challenges. Explore the market shifts, consumer segments, and digital adoption.

- Carl Fleming, Healthcare Strategy & Digital Transformation, DPR Construction
- Laura Jones, Healthcare Strategist, DPR Construction



Navigating the Growth in Metro Atlanta's North Counties: A Tale of Two Projects

Hear how Northeast Georgia Health System has adapted the design of two major expansion projects to meet the evolving needs of the population they serve. Gain insight into processes that drive continuous improvement across the system's \$1 billion+, multi-year, multi-campus network expansion program.

- Jim Crabb, PE, LEED AP, Director, Mechanical Engineer, Mazzetti
- Justin Gentzke, Project Manager, Turner Construction Company
- Tim McCurley, Director, Turner & Townsend Healthcare



▶ EMERGING BEST PRACTICES

What's in the Cards for Healthcare Real Estate: 2024 & Beyond

Explore which factors are now driving future healthcare real estate decision. Learn why market forces and evolving care delivery models are causing healthcare providers to adjust their real estate strategies. See what's over the horizon, identify the opportunities, weight the risks, and recognize the rewards.

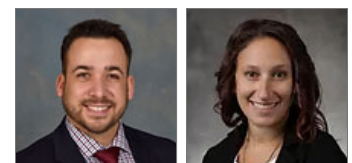
- Jeff Brown, Partner and Chief Strategy Officer, Meadows & Ohly
- Dan Maxwell, Vice President of Development Services, Realty Trust Group
- Sabrina Solomiany, Senior Managing Director/Head of Medical & Life Sciences, Berkadia



Designing for Security in an Era of Increased Violence

The safety of staff and patients is a top priority for healthcare facilities. Explore how to integrate design, people, procedures, hardware, technology, even landscaping to create cost effective security. Hear how the early involvement of security professionals can reduce costs and avoid tragic situations.

- Adrian Arriaga, MBA, CHPA, HSEM, Sr. Manager Enterprise Security Operations, City of Hope



- Nora Colman, MD, Assistant Professor in Pediatrics, Division of Pediatric Critical Care Medicine, Children's Healthcare of Atlanta
- Sarah Walter, AIA, Principal/Senior Medical Planner, Page
- Moderator: Mary Loftus, Director Health Sciences Content, Editor Emory Medicine Magazine, Emory University



Integrating PDC & Facilities Management - Lessons Learned During and After COVID

Explore the lessons learned and valuable insights gained by the team in charge of 160+ hospitals and 2,600+ care sites during the COVID pandemic. See which practices survived the test of time, those that didn't, and what new programs were put into place.

- Mark Schultz, Regional Director of Facilities, Medxcel
- Mike Wood, MD, SASHE, CHC, MSM, ARRT, Vice President, Planning, Design, Construction & Energy



▶ LEVERAGING TECHNOLOGY

Digital Tethering in Healthcare

Discover the incredible capabilities of digital tethering to control, monitor, analyze, and operate diverse systems across multiple sites. Improve both medical outcomes and the bottom line. Explore the multiple benefits of safer, sustainable, and cost-effective facilities for patients and staff.

- Gary Hamilton, Senior Vice President and USA Healthcare Director, WSP
- Jim Vun Cannon, REP National Healthcare Segment Manager, Schneider Electric
- Donny Walker, PE, RCDD, Partner, Newcomb & Boyd
- Moderator: Braheem Santos, Healthcare Strategic Account Executive, Schneider Electric | Former Major Projects Engineering Manager, Penn Medicine Pavilion Project and Associate Director Physical Plant



▶ MEET HEALTHCARE BUILT ENVIRONMENT LEADERS

Senior Healthcare System Leaders | PDC & Facility Managers | Security Directors | Architects | Designers | Engineers | Program Managers | MOB & Clinic Owners | Developers | Real Estate Brokers | Property Managers | Attorneys

▶ SPONSORSHIP & SPEAKER OPPORTUNITIES

To become a Sponsor/Participating Partner: Glenn Fischer, 971-219-0563, gfischer@squarefootage.net
 For Requests to Present or Obtain Panel Seat Consideration: Alan Whitson, RPA, awhitson@squarefootage.net

▶ VENUE

Sessions will be presented in the Lullwater Ballroom at the Emory Conference Center Hotel.



Emory Conference Center Hotel | Lullwater Ballroom | 1615 Clifton Road NE, Atlanta, GA 30329

PRESENTED BY

Corporate Realty, Design & Management Institute, AMFP, and these National, Regional, and Local Sponsors

Corporate Realty, Design & Management Institute @
squarefootage.net



LUNCHEON HOST



MEDIA PARTNER



Corporate Realty, Design & Management Institute @
squarefootage.net