

NYC: 3rd Annual HOSPITALS & MEDICAL FACILITIES SUMMIT



Finding Design, Construction, Operations,
Financial and Real Estate Solutions that
Raise Performance, Save Money, and
Avoid Risks

Brought to you by

Corporate Realty, Design & Management
Institute

IFMA Health Care Institute

Monday, September 19

Vivian and Seymour Milstein Family
Heart Center, Heart Conference Center-
Myrna L. Daniels Auditorium
New York-Presbyterian Hospital
173 Fort Washington Avenue
New York, NY 10032

7:45 to 8:30 am: Registration/
Continental Breakfast

8:30 am to Noon: Morning Program

Noon to 12:45pm: Luncheon

12:45 to 3:45pm: Afternoon Program

Attendees have the following options:

1. Register for entire summit (includes lunch)
2. Attend morning
3. Attend afternoon

NOTES:

- In Advance rates will end after Sep. 9th
- Full day attendees who register in a group of 4+ will receive 25% off.
- Please be advised last year's Summit sold-out

Full-Day Attendance:

\$159 In Advance - IFMA, HESGNY & HFMSNJ
Professional Members, AIA Member
\$195 In Advance - non-members
\$269 Attendee fee after Sept 9th
Group Rate: 25% Discount for 4+ people

Half-Day Attendance:

\$109 In Advance - IFMA, HESGNY &
HFMSNJ Professional Members, AIA Member
\$135 In Advance - non-members
\$169 Attendee fee after Sept 9th

Educational Credits

Earn Up To 5 Hours, AIA (HSW)
AHA - CHFM, CHESP Hours
IFMA - CFM Points, Engineers - PDH Hours

New York's Premier Healthcare Event: "Wonderful information, well presented and exciting new concepts, materials, strategies"

Heads Up on Healthcare – The Next 5-Years

We asked healthcare's top thinkers to look past the political rhetoric and share how they think things are going to shake out over the next 5-years. Expect an off-script conversation on the twists and turns to expect as we continue to reform healthcare.

UnderstandingThe Joint Commission's New Safer Matrix

Learn first-hand the changes put into effect with newly released SAFER matrix. Get tips on how to avoid problems, make your life easier, and improve safety in healthcare facilities. "Change is coming, but it'll be better," says TJC spokesperson, "there's no black magic involved."

- *Dodd Day, MAS, CSP, CHSP, CPP, Life Safety Code Surveyor, The Joint Commission*

Center for Medicare and Medicaid Services

Understand the recent rule changes issued by CMS. These new rules update the Life Safety Code to the 2012 edition and change some of the reference standards.

- *Eric Babcock, Director/NY, Jensen Hughes*

Quiz the Code Experts

An experienced panel of experts will field all your questions, everything from New York's new cooling tower laws to striking the proper balance between security and life safety.

Cyber Attack! Infrastructure Guidelines to Thwart Data Thieves & Hackers

When data thieves and hackers want to break into a healthcare provider's network, the building automation system is where they love to probe. Healthcare operators and their architects and engineers can significantly reduce their vulnerability by following "7 Golden Guidelines."

- *Fred Cohn, Program Manager, Schneider Electric, and Consultant to MIT Research & Department of Homeland Security National Cybersecurity Communications Integration Center (NCCIC)*

TEDx Talks: Latest Research, Design, Construction & Real Estate Solutions

Series of quick hitting presentations covering:

- Repurposing Unconventional Sites for Healthcare, *Jeffrey Drucker, Regional VP/Northeast Region, Array Architects*
- Case Example on Speeding Your Project to Market with Modularity, *Akua Lesesne, Team Leader/Global Branding & Innovation, DIRTT Environmental Solutions*

Design Construction Forum – Real Life Experiences from Major Stakeholders in NY

• Acute Care: Where Design/Construction Intersects with Operations
Hospitals are constantly remodeling, updating equipment and adding new technologies. Learn how a team of pros is grappling with time constraints, regulations, patient safety, and keeping departments operational during a major project

- *Led by Colliers International's Northeast Project Management Team*

• Outpatient Facilities: Where Real Estate Intersects with Design & Construction

What it takes to site, build, open, and avoid budget breaking surprises in the surging outpatient and MOB market
- *Jeff Rosser, Vice President, Skanska USA, Guy Leibler, President, Simone Healthcare Development, Paul Wexler, Leader, Wexler Healthcare Properties*

New York's Healthcare Real Estate Market – The Story Behind The Numbers

Get the latest research and analysis on what is truly happening in the healthcare real estate market. Here are the nuggets you need to gauge whether the value of your property is headed north or south.

- *Mike Hargrave, Principal, Revista*

Lease or Own Debate for Healthcare Providers

Examines the issues, opportunities, benefits, and associated risks of leasing and owning healthcare real estate in New York's ever-changing real estate market.

- *Jeffrey Cooper, Managing Director, Healthcare Real Estate Capital*

- *Other Panelists TBA*

Media Partners: McMorrow Report

Industry Partners: Array Architects, Aridus, Assa Abloy, Camfil, Colliers International, DuPont Surfaces, Grainger, Koffel Associates, Kawneer, Jensen Hughes, Lane Office, Schneider Electric, Sika Sarnafil, Simone Development, Skanska, Specified Technologies Inc., Tarkett, WM Industries, Wexler Healthcare Properties Team

Summit Program Co-Chair

- Sukhjit Tom Singh, Field Director, Facilities Operations Regulatory Compliance, New York Presbyterian
- Larry Borsinger, Director, Facilities Operations Regulatory Compliance, New York Presbyterian

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